# HEALTH CONSTRUCTION + OPERATIONS

## **Product Submission**

Healthcare Construction + Operations News (HC+O) accepts submissions for product placement on its website and in newsletters. Please note that paid products will receive first priority. To submit products and be considered for web and/or a newsletter, the following requirements must be met in order for editorial to consider placement.

# **Suggested Length**

100 to 200 words

# Photos/Graphics

Color photos of the product are required for placement in the Hot Products section, for both web and newsletters. Files should be submitted on disk or via email in a .JPEG, .EPS or .TIFF format, and as a separate attachment from the product description. All photos must be at least 300 DPI in resolution, at least 1MB and 800 X 445 pixels/inch.

### **Submission Guidelines**

We prefer to receive documents via email as a .doc file for the product release information and as a separate attachment for the image (see Photos/Graphics above). Be sure to include complete contact information with your submission. Photos may be submitted via email. For large files, we accept links to Dropbox or other online file-sharing sites.

### **Send Materials to:**

Jessie Fetterling Managing Editor jessie@emlenmedia.com